

August 2, 2018

Joanne Jones  
123 Main Street  
Anytown, CA 12345

Dear Joanne,

We did it! Thanks to your generous support, ICRW raised over \$\_\_\_\_\_ during the Do More 24 giving day challenge. Your gift provides critical support for research and advocacy that address the root causes of inequality to ensure women and girls can reach their full potential.

Women and girls are community leaders, entrepreneurs, educators and so much more. For the last forty years, research has shown that investing in women and girls has ripple effects through a community.

Take Akina\*, a young woman in Kenya who works for BURN, a clean cookstoves factory and social enterprise business supported by Acumen, a non-profit that invests in companies and ideas that aim to tackle poverty. Before BURN, Akina had never worked in a factory, but thanks to their investment in women, she has moved up to become a supervisor. Her wages pay for her younger sister's education and the transportation costs for her brother to commute to his job.

Acumen is using ICRW's research to understand better how integrating women throughout their social enterprise business models can not only make businesses more successful but also improve the lives of low-income customers, including women.

On behalf of all of us at ICRW, thank you again for participating in Do More 24 and for your generous gift of \$\_\_\_ to support women and girls around the globe!

Sincerely,

Gretchen Hutula

Senior Director, Business Development

P.S. Be sure to visit [blog.icrrw.org](http://blog.icrrw.org) to read more stories like Akina's.

(date)

Mr. John Doe  
XYZ Company  
1234 Valdosta St  
Denver, CO 80210

Dear Mr. Doe,

On behalf of the (Club Name) Club at University of Denver, I would like to thank you for your support and generous donation of (donation or donation amount). Your commitment to helping our team is sincerely appreciated.

Each year the (Insert Club) has gained a stronger presence on DU's campus and this year our club (insert a special accomplishment or achievement of the club). In particular with the support from our sponsors and we were able to raise enough money to (insert something you were able to do with the money). The ability for us to fund this was extremely beneficial to our club and assisted us (explain how).

The goal of the (Club Name) Club at DU is to continue to gain a presence on campus and to have the opportunity to (explain what). With the help of donations from supporters such as you, our team can continue to improve upon our goal.

Thanks again for your generous support of our efforts to play and compete in (sport or activity) at the (level of play - i.e. National level).

Best Wishes,  
Joe Smith  
President, DU Pioneers  
(phone number)  
(email)  
(club website if applicable)

Dear [Donor's Name],

It is with great joy I write to you about the impact of your recent gift. Your continued support of our mission is deeply gratifying to us, and we hope it is the same for you. We were honored to see that you have chosen to increase your donation this [month/year]. Your gift has already started to [impact].

Please feel free to contact [name, number] if you have any specific questions, we would love the opportunity to thank you again!

With deepest gratitude, and warmest wishes,

[signature]

[name, title]

[organization name]

Date

John Smith  
123 Main St.  
Anytown, CO 12345

Dear Name,

Seeing your gift arrive brightened my day. Please know how grateful I am to you for your (gift amount) contribution to (school)'s Annual Fund.

As you requested, your gift has been designated to our Athletic Fund. Thanks to your gift and many like it, we are able to provide our student-athletes with the equipment and training that they need to compete at the highest level.

Under the watchful eye of St. Angela (or school president), (school) continues to accomplish the mission she set in motion for us; developing the whole person in a faith-centered community built on the values of academic excellence and respect (school mission). Your annual support enables us to provide the next generation of leaders the kind of excellence that is synonymous with a (school) education.

If you have any questions, please feel free to contact us.

Sincerely,

(Name)  
(Title)